



**fanny hertz**

**art direction**

fannyhertz.com

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058-418-3113

### education

- 2017**      **Masters Degree in Art Direction,**  
Penninghen, Paris
- 2016**      **Exchange Program in Visual Communication**  
Shenkar College of Engineering and Design, Tel Aviv
- 2015**      **Bachelor Degree in Graphic Design,**  
Penninghen, Paris
- 2012**      **Baccalauréat in Economics**  
Lycée Michel Rodange Luxembourg

### work experience

- 2018**      **Freelance work**  
logo design - editorial design  
Clients: Adi Benjo (fashion designer)  
May Editions (book collection)
- since 2016**      **Six Months in Tel Aviv**  
Creation and co-direction of an online magazine  
about cultural, food and fashion trends in Tel Aviv  
Art direction, photography, webdesign and development  
[www.sixmonthshintlv.com](http://www.sixmonthshintlv.com)
- 2016**      **BeeCreations, Tel Aviv**  
Branding, Web & UX design  
(Clients : Jerusalem Western Wall, Browzwear;3 Million Club NGO).
- 2015**      **Cecile Halley des Fontaines Agency, Paris**  
branding, photography and illustration
- 2015**      **GT-SAT S.A.R.L Luxembourg**  
branding, packaging and print
- 2014**      **GT-SAT S.A.R.L Luxembourg**  
entire design of the company's new product catalogue  
responsible for all project follow up with printers

### computer skills

InDesign - Photoshop - Illustrator  
Lightroom - HTML & css - After Effect

### languages

English	fluent
French	mother tongue
Hebrew	intermediate (רמה ג)
German	fluent
Luxembourgish	fluent

### interests

I especially like editorial design, typography and photography.  
I also have always loved painting and color.