

fanny

fanny hertz
art direction

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education

- 2017** **Masters Degree in Art Direction,**
Penninghen, Paris
- 2016** **Exchange Program in Visual Communication**
Shenkar College of Engineering and Design, Tel Aviv
- 2015** **Bachelor Degree in Graphic Design,**
Penninghen, Paris
- 2012** **Baccalauréat in Economics**
Lycée Michel Rodange Luxembourg

work experience

currently **Freelance work**

- 2018** **Plan B Creative Team, Herzliya**
Graphic Designer
(Clients : M&H Whisky distillery, KKL, Shviro, Reuth ...)
- 2018** **Freelance work**
logo design - editorial design
Clients: Adi Benjo (fashion designer)
May Editions (book collection)
- 2016-2018** **Six Months in Tel Aviv**
Creation and co-direction of an online magazine about cultural, food and fashion trends in Tel Aviv
Art direction, photography, webdesign and development
www.sixmonthsinTLV.com
- 2016** **BeeCreations, Tel Aviv**
Branding, Web & UX design
(Clients : Jerusalem Western Wall, Browzwear; 3 Million Club NGO).
- 2015** **Cecile Halley des Fontaines Agency, Paris**
branding, photography and illustration
- 2015** **GT-SAT S.A.R.L Luxembourg**
branding, packaging and print
- 2014** **GT-SAT S.A.R.L Luxembourg**
entire design of the company's new product catalogue
responsible for all project follow up with printers

computer skills

InDesign - Photoshop - Illustrator
Lightroom - HTML & css - After Effect

languages

English fluent
French mother tongue
Hebrew intermediate (רמה ג')
German fluent
Luxembourgish fluent

interests

I especially like editorial design, typography and photography.
I also have always loved painting and color.