



fanny hertz - art direction

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19 february 1993
luxemburgish & french nationality
fluent in English

education

- 2017 Masters Degree in Art Direction, **Penninghen Paris**
- 2016 4 months Exchange Program in Visual Communication
Shenkar College of Engineering and Design, Tel Aviv
- 2012 - 2015 Bachelor Degree in Graphic Design, **Penninghen Paris**
- 2012 Baccalauréat in Economics
at Lycée Michel Rodange Luxembourg

work experiences

- 2016 **BeeCreations, Tel Aviv**
art direction, branding, web & UX design in an award-winning design studio (Clients: Jerusalem Western Wall, Browzwear; 3 Million Club NGO).
- currently **www.sixmonthsintlv.com**
Co-Founder and creative director of an online magazine about food, fashion and culture in Tel aviv
webdesign, photography and illustrations
- 2015 **Cecile Halley des Fontaines Agency, Paris**
branding, photography and illustration
- 2015 **GT-SAT S.A.R.L (Luxembourg)**
branding, packaging and print
- 2014 **GT-SAT S.A.R.L (Luxembourg)**
entire design of the company's new product catalogue
responsible for all project follow up with printers

computer skills

InDesign - Photoshop - Illustrator - Lightroom
HTML & css - After Effect

languages

French	mother tongue
Luxembourgish	bilingual
English	fluent
German	fluent
Hebrew	basic

interests

Regarding graphic design, I like typography and editorial design, on paper as well as on screen. Lately I've become more and more interested in photography. I've loved painting and colors since I was a child.