



fanny hertz - art direction

www.fannyhertz.com
fannyhertz1@gmail.com
00 33 6 50 37 60 56

19 february 1993
luxemburgish & french nationality
fluent in English

education

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|-------------|-----------------------------------------------------------------------------------------------------------------|
| 2017 | Masters Degree in Art Direction, Penninghen Paris |
| 2016 | 4 months Exchange Program in Visual Communication
Shenkar College of Engineering and Design, Tel Aviv |
| 2012 - 2015 | Bachelor Degree in Graphic Design, Penninghen Paris |
| 2012 | Baccalauréat in Economics
at Lycée Michel Rodange Luxembourg |

work experiences

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|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2016 | BeeCreations, Tel Aviv
art direction, branding, web & UX design in an award-winning design studio (Clients: Jerusalem Western Wall, Browzwear; 3 Million Club NGO). |
| currently | www.sixmonthsintlv.com
Co-Founder and creative director of an online magazine about food, fashion and culture in Tel aviv
<i>webdesign, photography and illustrations</i> |
| 2015 | Cecile Halley des Fontaines Agency, Paris
branding, photography and illustration |
| 2015 | GT-SAT S.A.R.L (Luxembourg)
branding, packaging and print |
| 2014 | GT-SAT S.A.R.L (Luxembourg)
entire design of the company's new product catalogue
responsible for all project follow up with printers |

computer skills

InDesign - Photoshop - Illustrator - Lightroom
HTML & css - After Effect

languages

French	mother tongue
Luxembourgish	bilingual
English	fluent
German	fluent
Hebrew	basic

interests

Regarding graphic design, I like typography and editorial design, on paper as well as on screen. Lately I've become more and more interested in photography. I've loved painting and colors since I was a child.